



# Europeans and international trade

Study conducted by  for  **iBanFirst**

# METHODOLOGY

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Survey conducted online among a representative sample of:

- ❖ 1,002 French people aged 18 and over
- ❖ 1,002 German people aged 18 and over
- ❖ 1,002 English people aged 18 and over
- ❖ 1,003 Italian people aged 18 and over
- ❖ 1,002 Dutch people aged 18 and over



Survey conducted by BVA from 20<sup>th</sup> to 25<sup>th</sup> October 2022



The representativity of samples was ensured through the quota method and samples in each country were weighted according to gender, age and region.



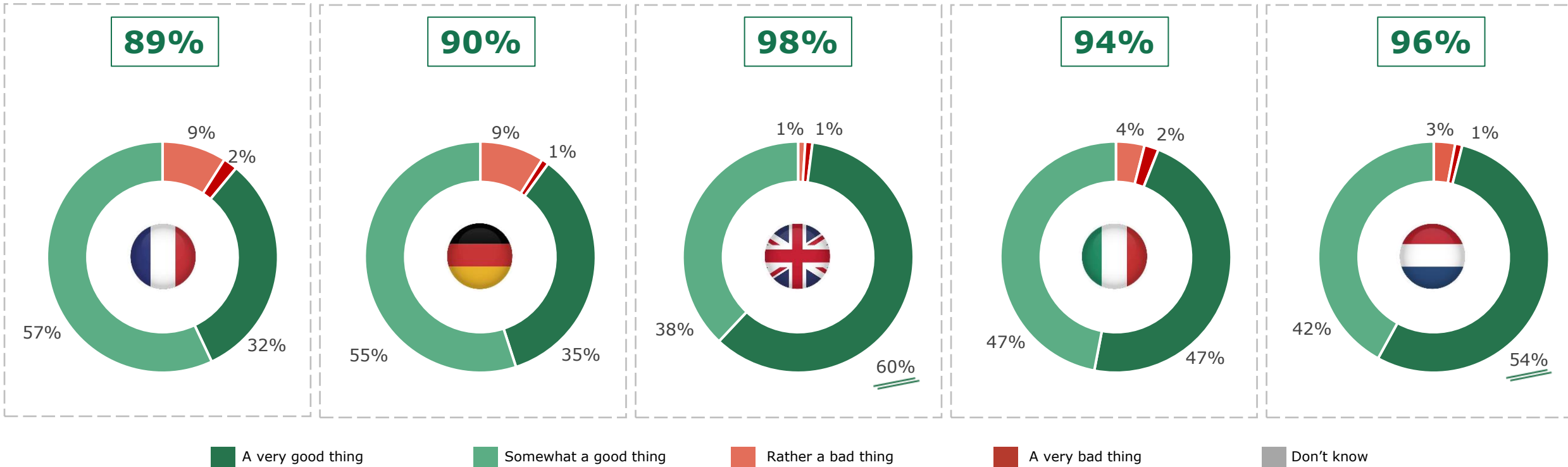
# VIEWS ON INTERNATIONAL TRADE

# International trade is well perceived in every country, especially in the UK

Q1. In your opinion, is trading with other countries :

Base : All

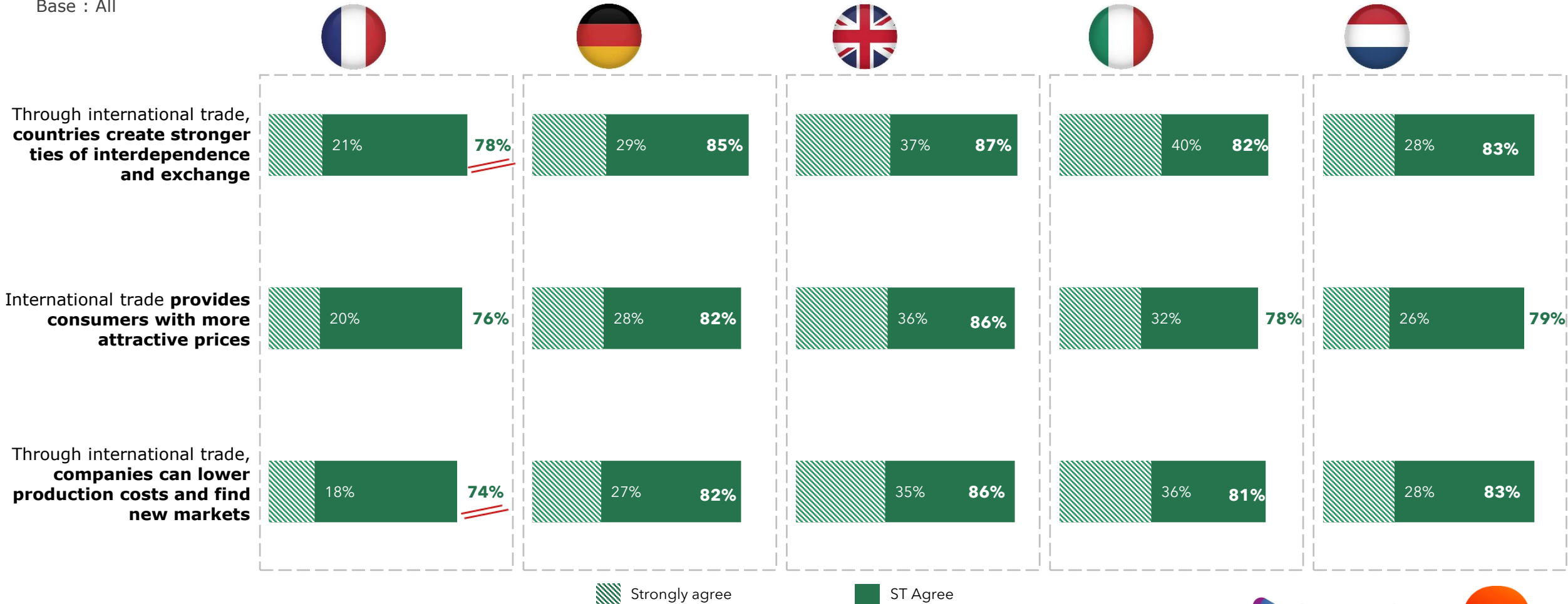
## A good thing:



# The benefits of international trade are well perceived, even if French people are more reserved

**Q2.** Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about international trade?

Base : All



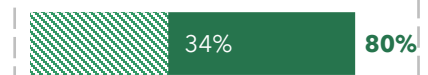
# Some negative effects are however noted like the risk of dependency or the deepening of social inequalities

Q4. And still regarding the following propositions, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree?

Base : All



Is too dependent on foreign countries for its raw materials, energy and vital products



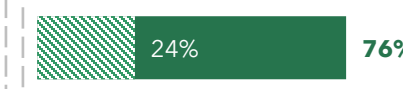
European countries should trade more with each other and less with the rest of the world



Should export more of its products and services abroad



Free trade within the European Union promotes peace between countries



Free trade benefits the richest at the expense of the poorest



Protectionism increases the risk of conflict between countries



Strongly agree

ST Agree

# VIEWS ON NATIONAL POLICIES RELATIVE TO INTERNATIONAL TRADE

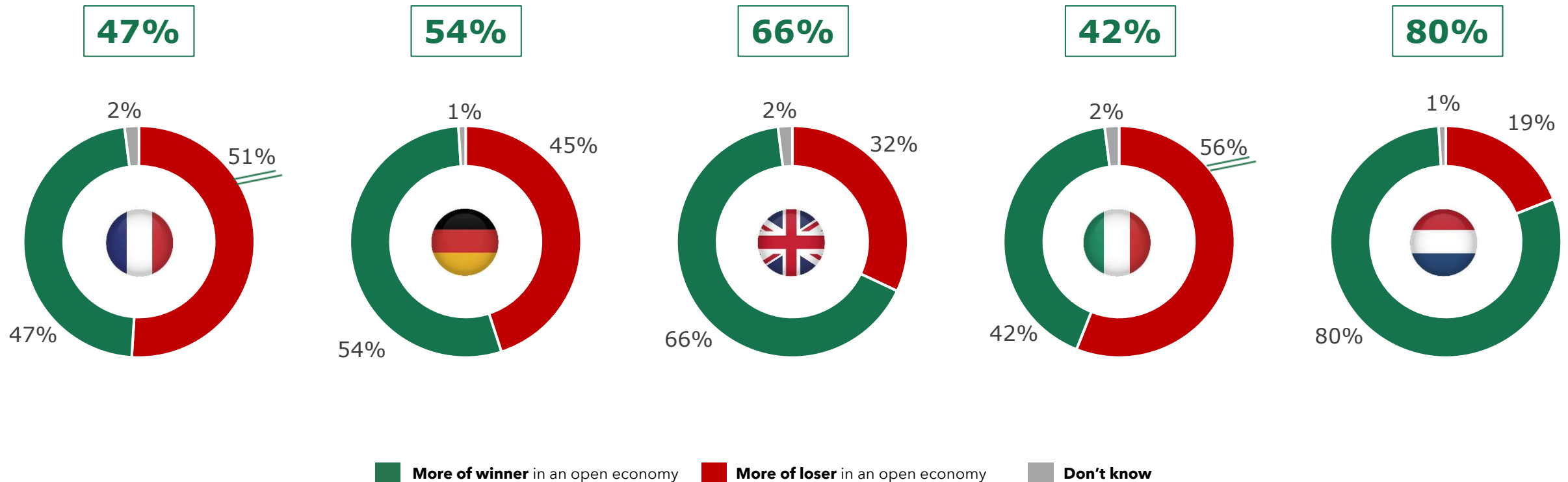


# In France and Italy people mostly feel that employees are not benefiting of an open economy

Q5. According to you, in your country, employees are:

Base : All

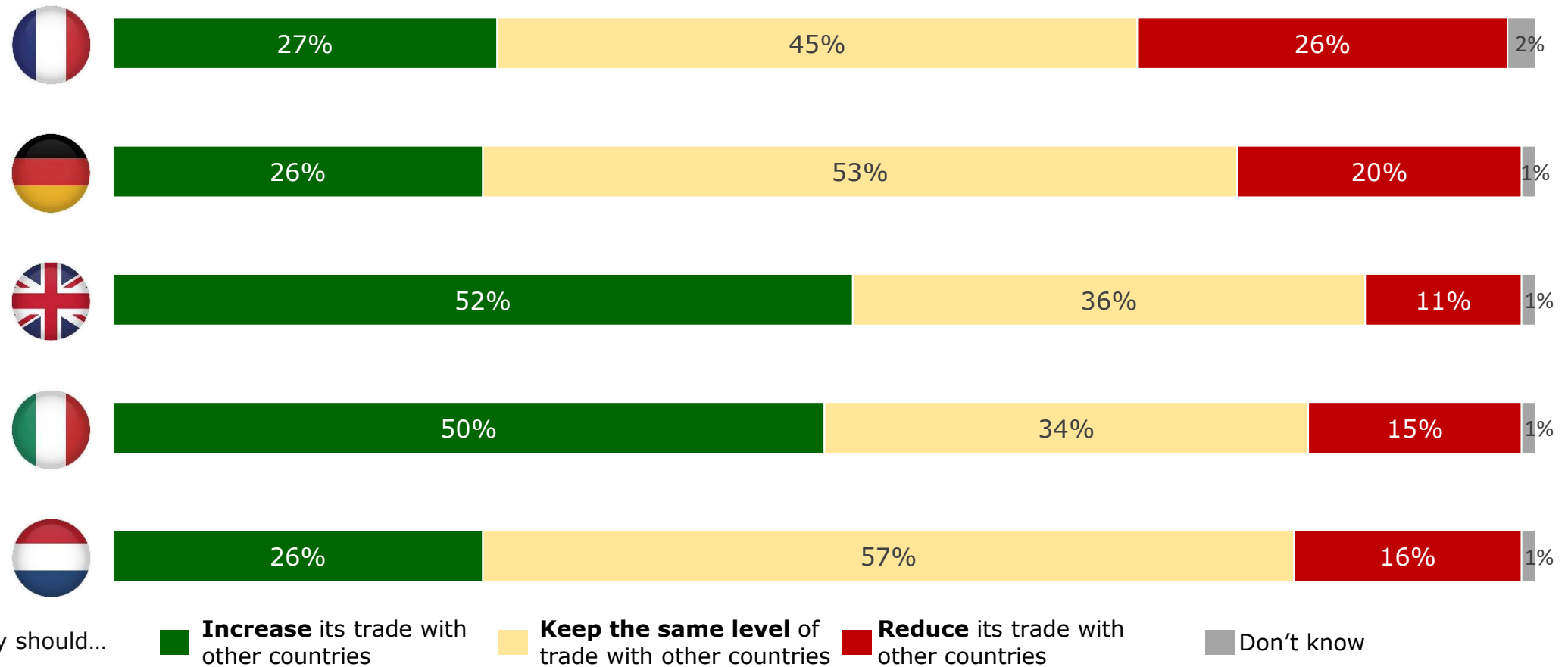
## More of a winner in an open economy:



# Citizens of the UK and Italy mostly wish that their country increase its level of international trade, while those of the other countries are more divided

Q3. Which of the following statements do you feel closest to ?

Base : All

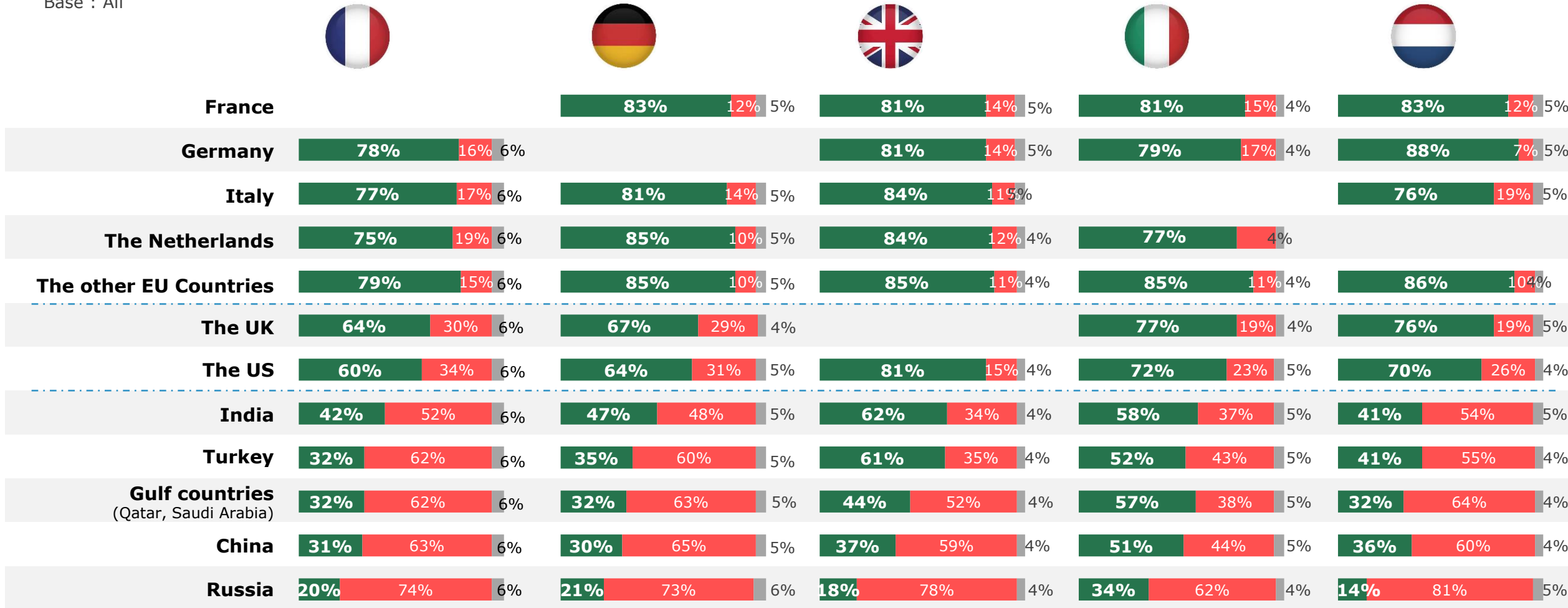


Your country should...

# Citizens of each country think that they should strengthen their trade ties with EU countries and US but reduce them with Russia

**Q6.** And more specifically, would you say that your country should strengthen or reduce its trade ties with the following countries?

Base : All



■ Strengthen trade and commercial links
 ■ Reduce trade and commercial links
 ■ Don't know